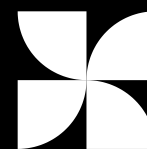


SPONSORSHIP PROPOSAL



5TH ANNUAL FUNK THE 4TH 2027

WE INVITE YOU TO BE PART OF THE PARTY OF A LIFETIME HOSTED BY THE ROOF OF DAYTONA BEACH PIER & SMOOVTIME FOR THE 2ND ANNUAL BBQ & BULL***T FOLLOWED BY THE 5TH ANNUAL FUNK THE 4TH. THIS IS YOUR OPPORTUNITY TO COLLABORATE WITH ONE OF THE MOST VIBRANT MUSIC EVENTS HELD JULY 4TH WEEKEND. LETS AMPLIFY YOUR BRAND IN FRONT OF THOUSANDS OF ENTHUSIASTIC 4TH OF JULY GOERS.



Welcome to an Unforgettable Experience

Let's start the 4th of July weekend off early with a day of fun in the sun at BBQ & Bull***t July 2nd located beach side directly behind the Fountian Beach Resort where there will be entertainment alongside family friendly games of beach volleyball, corn hole, tasty food and much more.

Following BBQ & Bull***t we hope you are ready for The Party of A Lifetime July 3rd & 4th featuring SmooVTime and the Best Fireworks show around at The Roof Daytona Beach Pier brought to you by Joes Crab Shack.





Meet the **ORGANIZERS**

Our team is composed of experienced event planners, creative producers, and passionate music enthusiasts. Backed by successful past events and strong networks in the entertainment industry, we ensure professional execution, impactful promotion, and memorable experiences for both audiences and sponsors.



FUNK THE 4TH

OVERVIEW



SPONSOR

BENEFITS

- Logo & branding across all media, stages and pier
- Social media promotions
- VIP tickets & exclusive networking access

the Party of A Lifetime July 2027 will feature SmooVTime hosted by The Roof of Daytona Beach brought to you by Joes Crab Shack. Our main goal is to celebrate musical diversity and support youth culture while creating meaningful engagement between brands and the community.

EVENT

SCHEDULE

- Day 1 (July 2nd): BBQ & Bull***t, located beach side directly behind the Fountain Beach Resort where there will be entertainment alongside family friendly games of beach volleyball, cornhole, tasty food and much more.
- Day 2 & 3 (July 3rd & 4th): The Party of A Lifetime featuring SmooVTime and the Best Fireworks show on the "World's Most Famous Beach"
-



Sponsorship options

Platinum \$5,000

Your logo on event website, social media flyers, and posters
Banner/signage space at events up to 10ft
Private VIP table seating four on both nights

Gold \$2,500

Your logo on event website, social media flyers, and posters
Banner/signage space at events up to 5ft
Private VIP table seating four on both nights

Silver \$1,000

Your logo on event website, social media, flyers, and posters

Bronze \$500

Your logo on event website, flyers, and posters

Community Listing \$250

Your logo on event website

All Sponsors will have access to our VIP Section
Both Nights

All Banners will be placed along the Pier